**CHAPTER 1**

**INTRODUCTION**

**Background and Rationale**

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**Research Objectives**

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**Expected Results**

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**Research Hypotheses**

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**Research Scope**

**Population and Sample Group**

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**Scope of Content**

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**Scope of Duration Time**

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**Scope of Place**

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**Definitions**

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**Conceptual Framework**

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**Figure 1.1** Conceptual Framework